



Resume Form

*Personal Information

Name:	DR.Mahmud Agel Abu Dalbough		
Place of Birth:	Mafrag -Rehab		
Date of Birth:	1962		
Nationality:	Jordanian		
Current Address:	Jarash-Jordan		
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*Qualifications

No	Degree	Specialization	Average	Appreciation	Study Language	University Name	Graduation Date
1	PHD	Marketing	82	Very good	English	Arab Amman University for graduate	2008-2009
2	Master	Management	81	Very good	Arabic	Al-Albiet university	2003-2004
3	Bachelor	Management	75,12	Very Good	Arabic	Muatah university.	2002
4	Orientation-Seco	Literary	83	Very good	Arabic	Rehab School	

Accurate Specialization for the Higher Degree:

(Marketing)

Master Thesis Title:

Attitudes of Election and Recruitment policies For Higher Administrative Level in Jordanian Civil system

Doctorate Thesis Title:

Evaluation the Factors Affecting on the Marketing Activities of Goldsmithing Institutions Sector In Jordan

***Scientific Expertise (Administrative & Academic)**

NO	Function	Work Place	Duration Of Employment
1	Head of Marketing ,E-Marketing Department	Irbid National University	2019: Until Now
2	Head of MIS Department	Irbid National University	2017-2019
3	Head of Marketing , Tourism Department	Irbid National University	2013-2015
4	Assistant pro of Marketing	Assistant pro of Marketing Irbid National University	Assistant pro of Marketing Irbid National University
5	Lecturer	Jerash National University	2008-2009

Research Interests

Big Data, Skills ,Information

Expertise in Marketing

Digital Marketing –Many papers

National And International Committees

Conferences

1. Availability on Maximizing Competition Abilities In Private Information Technology, Communication Sector –Jordan.
2. 2013 International Conference on Tourism-George Washington university -Jordan
3. 2016 International Conference for marketing in Tunis
4. 2018 International Conference for marketing in Turkey

Professional Experiences and Posts

Parliamentary Election-2016-House of Representatives 18

Research Published (Publisher & Date)

1. Supply Chain Risk Management Methods in the Process of Formation of Advertising Campaign.....2020
Vol. 9, No. 2, April 2020/International Journal of Supply Chain Management/ Jointly
2. RISK MANAGEMENT METHODS IN THE PROCESS OF FORMATION OF ADVERTISING CAMPAIGN/ Scientific
Platform www.ores.su ORES O/ref. 7/30JAN/2020/2020 /(SCOUPS/ Jointly
3. Production Determinants Impact among marketing management on improving Marketing Mix for
Livestock Wealth in Jordan.....2020 (Vol. 15, No. 4, April 2020, if you meet above requirements within 2
weeks.) International Journal of Business and Managemen
4. الذكاء التسويقي ودوره في تطوير الميزة التنافسية للمصارف الإسلامية الأردنية
2020 EBSCO
منفرد // ISSN 2058-5012
5. Criteria of Social Ethics and its Effects on Electronic promotion activities----- 2019/ International Journal of
Marketing Studies; Vol. 11, No. 3; 2020(ERA)/ individually
6. The Extent of Electronic Marketing , Effects on Christian customer satisfaction...Academic Research
International Vol. 9(4) December 2018/ EBSCO HOST/ individually.
7. Applied pricing Strategies in Jordanian Medicine sector and Effects on customer satisfaction ---2017
Archives of Business Research – Vol.5, No.2 February.25,2017/2017 (INTERNATIONAL JOURNAL) individually
8. Develop`ing Marketing Strategy for Achieving Competitive Advantage in Jordan----2017 IPASJ International
Journal of Management (IJM) A Publisher for Research Motivation..... Volume 5, Issue 3, March 2017/2017
(THOMSON RUETER
9. Digital Culture Participation on Availability on maximizing Competition abilities in private Education- -2016
Account and Financial Management Journal ISSN: 2456-3374 Volume 1 Issue 7 Nov. 2016
2016(INTERNATIONAL JOURNAL)/ individually
8. Assessing International Tourists in Jordan Structural Equation Modeling -----2015
9. Availability of Marketing Jordan as A regional Medical Center ----2015
10. The Ethical responsibility of Business Organizations for Marketing Activities ----2015
11. Effects of Commercial advertizing on Buying Behavior of Smart Phone ----2014
12. The Impact of Market Orientation on the Performance of Islamic Banks -----2014
13. Evaluation Attracting Determinants for the Marketing Service ----2013

14. The Effect of Internal Marketing on Increasing Customer Satisfaction in Jordan Tourism ---2013

Books (Translations and Authorship)

1- مبادئ التسويق 2014 (محكم علميا)
2.التسويق السياحي 2019(محكم علميا)
3.الادارة التسويقية 2020
4. التسويق الالكتروني 2020

***Languages**

Arabic	Excellent
English	Excellent
Others	