

البيانات الشخصية

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المؤهلات العلمية

الرقم	الدرجة العلمية	التخصص	المعدل	التقدير	لغة الدراسة	اسم الجامعة	تاريخ التخرج
1	دكتوراه	E-Business	-	Very Good	english	National University of Malaysia	2015
2	ماجستير	business adm	3.39	Very Good	english	University of Sindh	2010
3	بكالوريوس	business adm	3.09	Very Good	english	University of Sindh	2008
4	ثانوية						
التخصص الدقيق للدرجة العليا: PHD in Information Science/ E-Business							
عنوان أطروحة الماجستير:							
عنوان أطروحة الدكتوراه: CULTURAL TECHNOLOGY ACCEPTANCE MODEL TO ENHANCE CONSUMERS' INTENTION TO USE ARABIC E-COMMERCE WEBSITES: A CASE STUDY IN JORDAN							

الخبرات العملية (الإدارية والأكاديمية)

الرقم	الوظيفة	مكان العمل	مدة العمل
1	Research assistant at National University of Malaysia under Information System research group (September 2010 – 2015).	National University of Malaysia	2010-2015
2	Lecturer at Jadara University for 2 year (period 2017-2019)	Jadara University	2017-2019
3	assistant professor at Irbid National University (Marketing department)	Irbid National University	2019 - 2020
4	Head of E-Marketing and Social Media Department at Irbid National University	Irbid National University	2020 - 2023

الاهتمامات البحثية

E- marketing
E- Business
MIS

اللجان الوطنية والدولية

المؤتمرات

- Dewi, Deshinta Arrova, and Omar Mohammad Ali. "Adopting the cooperative learning methodology to deliver programming subjects."(3rd International Conference of Teaching and Learning (ICTL 2011) INTI International University, Malaysia.

البحوث المنشورة (الناشر والتاريخ)

- Al-Qudah, O. (2023). The Influence of E-Marketing Mix Strategy on Organizational Performance: An Empirical Analysis of Jordanian SMEs. (International Journal of Professional Business Review E-ISSN:2525-3654).
- Al-Qudah, O. (2023). The influence of IT Awareness and IT Infrastructure on the adoption of E-marketing among Small and Medium Enterprises in Jordan. (European Chemical Bulletin ISSN 2063-5346), (Accepted).
- Al-Radaideha, A. T., Almajalib, D., Alic, O. M., Alsmadia, K., Al_Wahshatd, H., & Masa'da, F. Modeling the relationship between business intelligence, supply chain integration, and firm performance: Empirical study.
- Al-Qudah, A., Al Moaiad, Y., Mohamed, R. R., Baker El-Ebiary, Y. A., Ahmad Saany, S. I., & Pandey, P. (2023). A Comparative Study Of The E-Commerce Platforms Of Amazon And Ebay. Journal of Pharmaceutical Negative Results, 14.
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- Al-Qudah, O. (2022). Building Trust through different mean - Company vs User - Generated Information. (Res Militaris E-ISSN:2265-6294), (Accepted).
- Ali, H., & Alqudah, O. (2022). The effects of influencer marketing on overall brand equity through brand awareness and customer brand engagement. International Journal of Data and Network Science, 6(3), 651-658.
- Aseh, K., Al-Qudah, O. M. A. A., Yusoff, M. H., Pathmanathan, P. R., Latiff, N. A. A., Jusoh, J. A., ... & Al Moaiad, Y. (2021, June). The future of e-commerce in the publishing industry. In 2021 2nd International Conference on Smart Computing and Electronic Enterprise (ICSCEE) (pp. 199-205). IEEE.
- Al-Ababneh, H. A., Al-Qudah, O. M. A., & Tomashevskaya,(2021) E. RISKS OF INVESTMENT IN DIGITAL MARKETING: THE OPTIMUM OR MINIMUM?.
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- Al-Qudah, O. (2020). The effect of brands' social network content quality and interactivity on purchase intention: Evidence from Jordan. Management Science Letters, 10(13), 3135-3142.
- Ahmad, K., Ayyash, M. M., & Al-Qudah, O. M. A. (2018). The effect of culture values on consumer intention to use Arabic e-commerce websites in Jordan: an empirical investigation. International Journal of Business Information Systems, 29(2), 155-182.

اللغات

العربية	good
الإنجليزية	Good

أنا الموقع أدناه د. عمر القضاة أشهد بأن جميع المعلومات الواردة في هذا الطلب صحيحة وأتحمّل مسؤوليتها القانونية .

التوقيع :

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